

BODDIE-NOELL ENTERPRISES, INC.

P.O. Box 1908 • Rocky Mount, North Carolina 27802-1908 • (252) 937-2000

November 6, 2008

William L. Boddie
President & CEO

Mrs. C. [REDACTED] A. M. [REDACTED]
[REDACTED]
Rocky Mount, NC 27804

Dear Mrs. M. [REDACTED],

I am in receipt of your letter concerning the proposed annexation of the Oak Level area in which you live. I have read the recent articles in the paper pertaining to the annexation and understand the concerns of the citizens that are affected.

I appreciate you writing with your concern pertaining to the rumor of Boddie-Noell Enterprises being involved and trying to convince the city council to vote for the annexation. First and foremost, let me assure you that this is the first I have ever heard of this and it is without a doubt a "definite rumor." We are in "no way" involved, have never been involved and do not plan to be involved with this issue! Quite honestly, I cannot think of a reason why we would.

Your statement that there are a lot of people starting to boycott our restaurants deeply concerns me. I can't understand why people would boycott a business without confronting that business first to give the business the opportunity to defend itself against any accusations. That's why I appreciate you contacting me so that I can have the opportunity to tell our side.

I would greatly appreciate you spreading the word that Boddie-Noell Enterprises (Hardee's, Texas Steakhouse, Highway Diner) is in "no way" involved with attempts to convince the City Council to vote "yes" for annexation. I would in fact be glad to address your group to communicate our position in person if it would help.

I tried to call you so that we could discuss your letter, but I was unable to obtain your phone number. Please give me a call (937-2800 ext 1234) and we can discuss this in more detail. I look forward to hearing from you.

Sincerely,

Bill Boddie